

CONTRACT



ENCT
3221 South Evans Street
Greenville, NC 27834
(252) 355-8542

WNCN.com
3221 S. Evans St.
Greenville, NC 27834
252-355-8500

And:

Great American Media
3050 K Street Northwest
Washington, DC 20007
USA

Contract / Revision		Alt Order #
952373 / 1		25326825
Product		
DSCC		
Contract Dates	10/11/16 - 10/17/16	Estimate #
10/11/16 - 10/17/16		5593
Advertiser	POL/DSCC IE	
Original Date / Revision		10/10/16 / 10/12/16
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	Account Executive	Sales Office
ENCT	Katz Washington	Katz/Washingto
Special Handling		
Demographic		
Adults 35+		
Agency Code	Advertiser Code	Product 1/2
9913721	49	53
Agency Ref	Advertiser Ref	
IN3307/TO232		

Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	ENCT	10/11/16	10/11/16	Just For Laughs	8p-9p		:30				NM	0	\$0.00
Week: 10/11/16 10/17/16 -T-----													
Spots/Week 1													
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type													
1 ENCT 10/11/16-10/17/16 Just For Laughs 8p-9p -Tu----- :30 \$550.00 NM													
Credited													
made good on lines 4-6													
E 2	ENCT	10/13/16	10/13/16	Patty Duke	8p-9p		:30				NM	0	\$0.00
Week: 10/11/16 10/17/16 ---T---													
Spots/Week 1													
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type													
1 ENCT 10/11/16-10/17/16 Patty Duke 8p-9p ----Th----- :30 \$550.00 NM													
Credited													
made good on lines 4-6													
3	ENCT	10/11/16	10/17/16	Steve Wilkos	8a-9a		:30				NM	3	\$285.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WNCN
FACTORY NORTH
CAROLINA

ENCT
3221 South Evans Street
Greenville, NC 27834
(252) 355-8542

WNCN.com
on your side online
3221 S. Evans St.
Greenville, NC 27834
252-355-8500

Contract / Revision	Alt Order #
952373 / 1	25326825

Contract Dates	Product	Estimate #
10/11/16 - 10/17/16	DSCC	5593

Advertiser	Original Date / Revision
POL/DSCC IE	10/10/16 / 10/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/11/16	10/17/16	MTWTF--	3	\$95.00			
N 4	ENCT 10/17/16	10/17/16	Mon 8p Supergirl		8p-9p Supergirl		:30	NM
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/11/16	10/17/16	M-----	1	\$550.00			
N 5	ENCT 10/17/16	10/17/16	Mon 9p Frequency		9p-10p		:30	NM
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/11/16	10/17/16	M-----	1	\$460.00			
N 6	ENCT 10/14/16	10/17/16	King of Queens		11a-12p		:30	NM
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/11/16	10/17/16	M--F--	1	\$90.00			
Totals							0.00	
							6	\$1,385.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/17/16	6	\$1,385.00	(\$207.75)	\$1,177.25
Totals	6	\$1,385.00	(\$207.75)	\$1,177.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

GREAT AMERICAN
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Agency Order #: 5461160
Buyer: Pino, Thomas
Salesperson: JACOB ROTH
212-373-8175

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Total GRP:
Traffic #: 952373
Separation:

Contract # 25326825 Changes as of: 10/12/2016 at 4:02 PM

Version: Highlighting Revision 3

CPE: 49/53/5593
Agency: Great American Media

Flight: 10/11/16 - 10/17/16
Advertiser: DSCC IE

Product: DSCC

Station: ENCT
Market: Greenville/New
Bern/Wash

Total \$: \$1,385.00
Total Spots: 6
Total CPP: \$0.00

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/11 - 10/11		Total Spots	Total \$	CPP	GRP
							10/11	10/11				
REV+ 6	F,M 11a-12n		King of Queens	\$90.00	0.0	30	0	1	1	\$90.00	\$0.00	0.0
REV+ 4	M 8p-9p		Supergirl	\$550.00	0.0	30	0	1	1	\$550.00	\$0.00	0.0
REV+ 5	Th 9p-10p		Frequency	\$460.00	0.0	30	0	1	1	\$460.00	\$0.00	0.0
REV- 3	Th 8p-9p		PATTY DUKE	\$550.00	0	30	1	0	0	\$0.00	\$0.00	0.0
REV- 2	Tu 8p-9p		JUST FOR LAUGHS	\$550.00	0	30	1	0	0	\$0.00	\$0.00	0.0
TOTALS:							6		6	\$1,385.00	\$0.00	0.0



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GROUP

125 West 55th St
New York, NY 10019

GREAT AMERICAN
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Agency Order #: 5461160
Buyer: Pino, Thomas
Salesperson: JACOB ROTH
212-373-8175

Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: JACOB ROTH
212-373-8175

Total GRP:
Traffic #: 952373
Separation:

Contract # 25326825

CPE: 49/53/5593

Agency: Great American Media

Advertiser: DSCC IE

Product: DSCC

Station: ENCT
Market: Greenville/New
Bern/Wash

Total Spots: 6
Total CPM: \$0.00

Changes as of: 10/12/2016 at 4:02 PM

Version: Highlighting Revision 3

Special Instructions	

Date/Time	Added by	Comment
10/12/16 4:02 PM	JACOB ROTH	Separation: 30 Line 2 and line 3 were program changes. \$550 each. Can make good as:
10/12/16 1:27 PM	Jennifer Layman	1x 10/17 Mon 8p Supergirl \$550 1x 10/17 9p Frequency \$460 1x F.M 11a-12n King of Queens \$90 Notice Received.
10/10/16 11:43 AM	System	
10/09/16 3:53 PM	GOTOSTRATA\JROTH	Separation: 30
10/09/16 3:53 PM	GOTOSTRATA\JROTH	Cancelled by new revision
10/07/16 12:56 PM	JACOB ROTH	New Order Issue PLS CFM T/R JACOB
10/07/16 12:56 PM	JACOB ROTH	New Order Issue PLS CFM T/R JACOB

Competitive Information	
Market Budget:	\$27,700
ENCT Share:	5%
Comment:	gathering competitive
Unknown:	95%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	6	\$1,385.00	N/A
Total	100%	6	\$1,385.00	N/A

Monthly Summary		
Month	Spots	Dollars
2016-Oct	6	\$1,385.00
Total	6	\$1,385.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/12/16 4:02 PM	JACOB ROTH	Revised	1		\$0
Makegood 1	10/12/16 1:27 PM	Jennifer Layman	Sent To Rep			\$0
Queued for Electronic Contracting	10/10/16 10:26 AM					\$0
Revision	10/9/16 3:53 PM	GOTOSTRATA\JROTH	Confirmed			\$0
Changes: Comments from New Order Issue PLS CFM T/R JACOB to Separation: 30. 3 buylines added or modified.						



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SUITE 100
WASHINGTON DC
20007

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212-373-8175

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Total GRP:
Traffic #: 952373
Separation:

Contract # 25326825 Changes as of: 10/12/2016 at 4:02 PM Version: Highlighting Revision 3
CPE: 49/53/5593 Flight: 10/11/16 - 10/17/16
Agency: Great American Media Advertiser: DSCC IE
Product: DSCC
Office: WASHINGTON
Total \$: \$1,385.00
Total Spots: 6
Total CPP: \$0.00

Transaction History									
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment	
Revision	10/7/16 12:56 PM	JACOB ROTH	Confirmed			\$0	\$1,385.00	Changes: Default Spot Length to 30, User Entered \$ from \$0.00 to \$1,385.00, Demo Meta to [R16], Product from issue to DSCC, Comments from Separation: 30 to New Order	
New	10/7/16 12:55 PM	JACOB ROTH	New	5		\$1,385.00	\$1,385.00	PLUS CFM T/R JACOB	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.